

STUDENT JOURNALISTS



BEST PRACTICES

- Balance "doom and gloom" stories with solutions and stories about what people are doing to address issue.
- Use images that are relevant to your audience and people centered.
- Tell peoples' stories; add the human element to the science. Find sources beyond politicians and scientists.
- Amplify voices and stories of underrepresented or marginalized communities.

IDEAS FOR STUDENTS

- Interview your school's environmental club to highlight projects they are working on in your school.
- Interview local businesses or nonprofit's who are implementing sustainable ideas.
- Write a piece on environmental justice to educate your community.
- Report on regenerative agriculture practices in your region and help reader's understand the connection between food and climate change.
- Cover Earth Day events in your area.
- Cover local students' climate strikes and share ways to engage in advocacy.

CLIMATE LITERACY

- Utilize EARTHDAY.ORG's Climate Literacy Communications Toolkit for key messaging on the need for climate literacy.
- Interview youth activists on their work.
- Interview education professionals on the role of education in youth empowerment.
- Press elected officials their stance on implementing formal, embedded climate education.

ENVIRONMENTAL JUSTICE

- Highlight stories where environmental issues disproportionately impact low-income or communities of color.
- Investigate companies or municipalities that commit environmental injustices.
- Amplify voices and stories of marginalized communities.
- Review The Solutions Project's guide on Covering Climate Equitably.
- Explore The Society of Environmental Journalist's Guide to Diversity in Environmental Reporting.

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